

## ABOUT OUR MONARCH BUTTERFLY COLLECTIONS

### *Monarch Butterfly*

#### ANNUAL WILDFLOWER SEED COLLECTION

[americanmeadows.com/monarch-butterfly-annual-wildflower-collection](http://americanmeadows.com/monarch-butterfly-annual-wildflower-collection)

Our Monarch Butterfly Annual Wildflower Seed Collection contains:

- Zinnia elegans (Zinnia)
- Cosmos sulphuris (Sulphur Cosmos)
- Lobularia maritime (Sweet Alyssum)
- Gaillardia puchella (Indian Blanket)
- Tagetes erecta (Marigold 'Cracker Jack' Mix)

This colorful mixture will bloom in the first year and is the perfect choice for gardens, meadows, green spaces and anything in between! These colorful, nectar-rich annuals will attract and feed the adult Monarchs and other butterflies.

### *Monarch Butterfly*

#### PERENNIAL WILDFLOWER SEED COLLECTION

[americanmeadows.com/monarch-butterfly-perennial-wildflower-collection](http://americanmeadows.com/monarch-butterfly-perennial-wildflower-collection)

Our Monarch Butterfly Perennial Wildflower Seed Collection contains:

- Asclepias tuberosa (Butterfly Milkweed)
- Asclepias syriaca (Common Milkweed)
- Asclepias incarnata (Swamp Milkweed)
- Eupatorium fistulosum (Joe Pye Weed)
- Solidago rigida (Stiff Goldenrod)

This colorful mixture will bloom in the second season and for years after, making it the perfect long-lasting choice for any garden or meadow. Monarchs use these varieties to pollinate and as breeding grounds, and will be coming to and from your garden all season long!



For more specific instructions, to submit product reviews or to plan for next season, visit:

**AMERICANMEADOWS.COM**

Questions? Gardeners are standing by: 877.309.7333  
or [CustomerService@AmericanMeadows.com](mailto:CustomerService@AmericanMeadows.com)



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# MONARCH BUTTERFLY PLANTING GUIDE

**\$5 off!**



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**\$5 OFF YOUR NEXT ORDER OF \$50!**

American Meadows is your year-round gardening partner. Order \$50 of ANY seed, bulbs, perennials or gardening tools and we'll give you \$5 off! Enter coupon code BUTTERFLY at checkout to claim your discount.

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Offer ends 6/30/16 and may not be combined with other offers.

**For more specific instructions,  
visit [americanmeadows.com/planting-guides](http://americanmeadows.com/planting-guides)**

## Fun Facts About MONARCH BUTTERFLIES

### LUNCH TIME

Monarchs feed primarily on wildflowers, including:

• Butterfly Milkweed • Common Milkweed • Swamp Milkweed • Joe Pye Weed • Stiff Goldenrod • Zinnia • Sulphur Cosmos • Sweet Alyssum • Indian Blanket • Marigolds •

### DON'T EAT ME!

The black and orange coloring of their wings sends a warning to predators that the Monarch is foul-tasting and poisonous.

### INTERNATIONAL TRAVELLERS

Millions of Monarchs migrate to Mexico for the winter!

Monarchs use updrafts of warm air to help them glide as they migrate, conserving energy on their long trips to over-wintering sites in Mexico.

### MONARCH ANATOMY

Monarchs smell with their antennae! They use their eyes to locate flowers and then use their antennae to smell the nectar and taste the flower with the bottoms of their feet. They have special receptors on the ends of their feet, called tarsi, that taste sweet liquids.

The Monarch larva, or caterpillar, sheds its skin five times before entering the pupal stage. Each stage is called an "instar."

Male monarch butterflies have a black spot on a vein on each hind wing. Females have no spots on this vein.

We guarantee all of our products and try to give you the best information possible for you to have success. If you're unsure of when to plant or have further questions, don't hesitate to call our team at **877.309.7333**

### POLLINATOR PARTNERSHIP

Protect their lives. Preserve ours.

*We're excited to be sponsoring the Pollinator Partnership in 2015. This non-profit is the largest organization in the world that is dedicated to the protection of pollinators and their ecosystems.*

### DID YOU KNOW?

Caterpillar poop is called frass!



## Step-by-Step PLANTING INSTRUCTIONS

1. Check for your last frost date and plant after this has passed. Choose a spot on your property that gets 6 or more hours of direct sun a day.
2. Prepare your soil before clearing the area of all existing growth. Simply dig up everything that is growing, turn the soil and rake the area flat. If this is an area that has never before been gardened, you may need to till the area up to remove growth.
3. Mix the seeds with sand\* for better visibility and scatter the seeds directly on top of the soil. If you are sowing a larger area, we recommend using a seed spreader; if not, you can sow by hand.
4. We recommend lightly compressing the seeds into the soil, making sure not to bury them. You can either walk on them, use a board or if you are sowing a larger area, rent a seed roller.
5. Water so that the soil is moist, not soaking wet, until the seedlings are about 4-6" tall. After that, the seedlings will survive on natural rains. If you are experiencing very dry weather, we recommend watering occasionally.

\***Asclepias** seeds have built-in dormancy mechanisms to protect the seedlings from frost and drought and will germinate after a 30 day stratification period. For best results, mix seeds with equal amounts of damp sand and place the mixture in a sealed plastic bag. Store in a refrigerator for 30 days before planting.

*Learn More*  
**ABOUT PLANTING WILDFLOWERS AT:**  
[americanmeadows.com/wildflower-gardening](http://americanmeadows.com/wildflower-gardening)



It may take several weeks for the seeds to grow. Be patient. If you have any questions about germination time or planting, please don't hesitate to call us at 877-309-7333.